

Town of Bedford
Public Safety Building
Communications Committee
March 16, 2023, 5:00 pm

- 1) Introductions and Election of Chair/Vice Chair and/or Co-chairs
- 2) Project Background and History
 - a) Police
 - i) Existing/Proposed
 - ii) Personnel Impacts
 - iii) Community Impacts
 - b) Fire
 - i) Existing/Proposed
 - ii) Personnel Impacts
 - iii) Community Impacts
- 3) Communications Plan
 - a) Project Ambassadors
 - b) Social Media
 - i) Management
 - c) Town Boards and Committees
 - d) Neighborhood Meetings
- 4) Message
 - a) Positive
 - b) Factual
 - c) Bring concerns, suggestions, and questions back to the committee
 - d) Avoid propaganda and electioneering
- 5) Materials
 - a) Boards
 - b) Flyers
- 6) FAQs
 - a) Why do we need a new PD and Fire Station?
 - b) Why this Site?
 - c) How much will this cost?
 - d) Why is it so expensive?
 - e) What is the tax impact?
 - f) What other alternatives were looked at?
- 7) Target Dates
 - a) October 2023 Submittal of Town Manager's Budget
 - b) January 2024 Budget Hearing
 - c) March 2024 Warrant