### Town of Bedford, New Hampshire

Calendar Year 2020 Budget January 1, 2020 · December 31, 2020

### BEDFORD COMMUNITY TELEVISION

Appropriations by F	unction
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Function	Description	2018 Prior Year Actual	2019 CY Budget as Adopted	2020 Department Proposed	2020 Town Manager Proposed	Dollar Change	% Change	
27 BCTV		510,980	469,131	459,700	457,738	(11,393)	-2.43%	
Total	for Division	\$ 510,980	\$ 469,131	\$ 459,700	\$ 457,738 \$	(11,393)	-2.43%	

### Appropriations by Budget Category

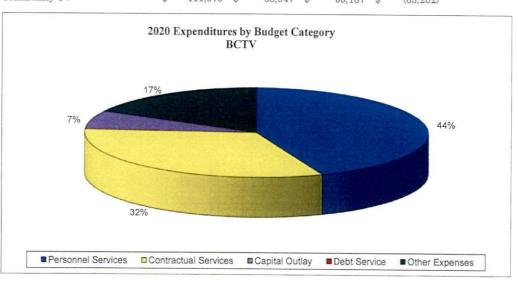
Description	2018 Prior Year Actual	2019 CY Budget as Adopted	2020 Department Proposed	2020 Town Manager Proposed	Dollar Change	% Change
Personnel Services Contractual Services Capital Outlay Debt Service	177,788 144,041 132,632	183,969 148,479 42,088	200,397 147,503 30,500	200,371 147,503 30,500	16,402 (976) (11,588)	8.92% -0.66% -27.53%
Other Expenses	56,519	94,595	81,300	79,364	(15,231)	0.00% -16.10%
Total Department - BCTV	\$ 510,980	\$ 469,131	\$ 459,700	\$ 457,738	\$ (11,393)	-2.43%

### Department Revenues

Description	2018 Prior Year Actual	2019 CY Budget as Adopted	2020 Department Proposed	2020 Town Manager Proposed	Dollar Change	% Change
27 Bedford Community TV Total Department Revenues	\$ 418,884	469,131	459,700	457,738	(11,393)	-2.43%
	\$ 418,884	\$ 469,131	\$ 459,700	\$ 457,738	\$ (11,393)	-2.43%

### Unrestricted Net Position History

	 2015	 2016	 2017	2018
27 Bedford Community TV	\$ 111,570	\$ 68,947	\$ 35,187	\$ (63,202)



# **Bedford Community TV and WBNH-LP 105.1**

BCTV/WBNH-LP Station Manager: Bill Jennings

**Bedford Community TV Mission Statement:** The mission of BCTV is to provide a forum for access to, and awareness of, public, education, and government community information.

**WBNH-LP 105.1 Mission Statement:** The WBNH-LP 105.1 radio shall provide timely and accurate emergency information and programming that is entertaining and educational for the benefit of people living and working in Bedford, NH.

# Program Description/Major Services Areas: Bedford Community TV

- Provide Public, Educational and Governmental programming via Cable Channels and online streaming to include live coverage of meetings and town events.
- Provide a forum for Residents and Bedford Non-Profit organizations to share information
- Provide Town Government and School Government transparency to Residents

### WBNH-LP 105.1

- > Provide Public Safety information to Residents
- > Provide a forum for Bedford Non-Profit organizations to share information
- > Provide a forum for Residents to share entertainment programs
- > Provide musical entertainment for Residents

## **Program Broad Goals:**

- > To provide general services to the Bedford Community and the general public.
- > To provide general services to Town / School Government and Departments.

### 2020 Program Objectives:

- > Launch a fourth BCTV channel with HD broadcast capability
- Expand our virtual studio three camera backgrounds for more colorful broadcasting options.
- Continue to expand volunteer participation at BCTV and WBNH-LP
- Expand public, education and sports video on demand content on the BCTV YouTube Channel.
- Continue to expand town department utilization of both BCTV and WBNH-LP services
- Continue to expand our Social media presence