

Town of Bedford, New Hampshire  
 Calendar Year 2020 Budget  
 January 1, 2021 - December 31, 2021

**BEDFORD COMMUNITY TELEVISION**

**Appropriations by Function**

Function	Description	2019 Prior Year Actual	2020 CY Budget as Adopted	2021 Department Proposed	2021 Town Manager Proposed	Dollar Change	% Change
27 BCTV		460,679	457,738	456,053	456,073	(1,665)	-0.36%
<b>Total for Division</b>		<b>\$ 460,679</b>	<b>\$ 457,738</b>	<b>\$ 456,053</b>	<b>\$ 456,073</b>	<b>\$ (1,665)</b>	<b>-0.36%</b>

**Appropriations by Budget Category**

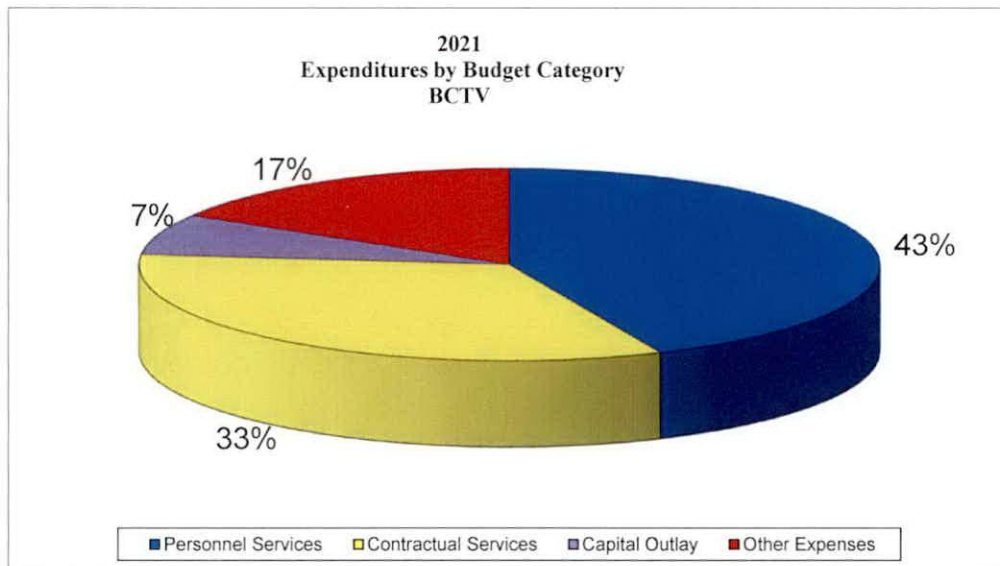
Description	2019 Prior Year Actual	2020 CY Budget as Adopted	2021 Department Proposed	2021 Town Manager Proposed	Dollar Change	% Change
Personnel Services	137,093	200,371	197,638	197,658	(2,713)	-1.35%
Contractual Services	140,842	147,503	151,971	151,971	4,468	3.03%
Capital Outlay	39,318	30,500	31,700	31,700	1,200	3.93%
Other Expenses	143,426	79,364	74,744	74,744	(4,620)	-5.82%
<b>Total Department - BCTV</b>	<b>\$ 460,679</b>	<b>\$ 457,738</b>	<b>\$ 456,053</b>	<b>\$ 456,073</b>	<b>\$ (1,665)</b>	<b>-0.36%</b>

**Department Revenues**

Description	2019 Prior Year Actual	2020 CY Budget as Adopted	2021 Department Proposed	2021 Town Manager Proposed	Dollar Change	% Change
27 Bedford Community TV	536,421	457,738	456,053	456,073	(1,665)	-0.36%
<b>Total Department Revenues</b>	<b>\$ 536,421</b>	<b>\$ 457,738</b>	<b>\$ 456,053</b>	<b>\$ 456,073</b>	<b>\$ (1,665)</b>	<b>-0.36%</b>

**Unrestricted Net Position History**

	2015	2016	2017	2018	2019
27 Bedford Community TV	\$ 111,570	\$ 68,947	\$ 35,187	\$ (63,202)	\$ 93,812



# **Bedford Community TV and WBNH-LP 105.1**

BCTV/WBNH-LP Station Manager: Bill Jennings

***Bedford Community TV Mission Statement:*** The mission of BCTV is to provide a forum for access to, and awareness of, public, education, and government community information.

***WBNH-LP 105.1 Mission Statement:*** The WBNH-LP 105.1 radio shall provide timely and accurate emergency information and programming that is entertaining and educational for the benefit of people living and working in Bedford, NH.

## ***Program Description/Major Services Areas:***

### ***Bedford Community TV***

- Provide Public, Educational and Governmental programming via Cable Channels and online streaming to include live coverage of meetings and town events.
- Provide a forum for Residents and Bedford Non-Profit organizations to share information
- Provide Town Government and School Government transparency to Residents

### ***WBNH-LP 105.1***

- Provide Public Safety information to Residents
- Provide a forum for Bedford Non-Profit organizations to share information
- Provide a forum for Residents to share entertainment programs
- Provide musical entertainment for Residents

## ***Program Broad Goals:***

- To provide general services to the Bedford Community and the general public.
- To provide general services to Town / School Government and Departments.

## ***2021 Program Objectives:***

- Improve our broadcast system to easily push out video content simultaneously to the BCTV website, BCTV FB Page, and BCTV YouTube Channel.
- Continue to expand the number of live video broadcasts
- Promote the importance of BCTV-WBNH through continued use of TV and radio PSA's, website, expanded social media presence and print media
- Increase the number of BCTV-WBNH volunteer producers
- Expand the number of Sports Broadcasters for live BHS game coverage
- Continue to expand town department utilization of both BCTV and WBNH-LP services
- Explore WBNH-LP expanded broadcast coverage options